



Cargohuddersfield.co.uk Privacy Policy

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Cargohuddersfield Privacy Policy

With the new General Data Protection Regulation (GDPR), it's important that we explain why we store customer information and what purpose it serves. We want to give you the best experience possible.

Our Privacy Policy highlights:

- **What customer information we store**
- **Why we store customer information**
- **Who has access to customer information**

What information do we store?

We collect and store information when you submit a vehicle enquiry, email us directly or fill out our car finance application. All car finance application enquiries will be stored by **Evolution Funding Ltd**. If you proceed to purchase a vehicle from us, your data will be stored on the Customer Relationship Management (CRM) database, **AutoPromoter**. We only work with third parties that take GDPR seriously and are GDPR compliant.

Why do we store customer information?

We store information to give you the best online *and* offline experience with us.

Please Note: Once you've opted-in and you change your mind, you may unsubscribe from receiving any future emails by emailing rob.mudd@cargohuddersfield.co.uk.

Your personal information will **never** be transferred, sold or given to any third party companies in any circumstance (or without full consent). Your data will be stored for a minimum of 6 years. After these 6 years, we will do a review whether to continue storing your data (with your consent). You can request your full data to be deleted at anytime.

Who has access to customer information?

All customer data is securely stored internally (following the GDPR guidelines), on our own databases. Full customer data is available to our customers whenever it's requested. Only necessary and relevant Cargohuddersfield employees will have access to customer information to:

- Complete the sale of a vehicle (**with** your consent)
- Discuss your car finance application status (**with** your consent)
- Inform you of any missed vehicle payments (**with** your consent)

Third party social platforms (such as Facebook & Instagram) may track you as a www.cargohuddersfield.co.uk website visitor (through a website pixel) to show you our latest cars in stock. They won't know any of your personal details, they will just know that you've been on the website at least once.

By using our site, you consent to our complete online privacy policy.
Thank You.

www.cargohuddersfield.co.uk